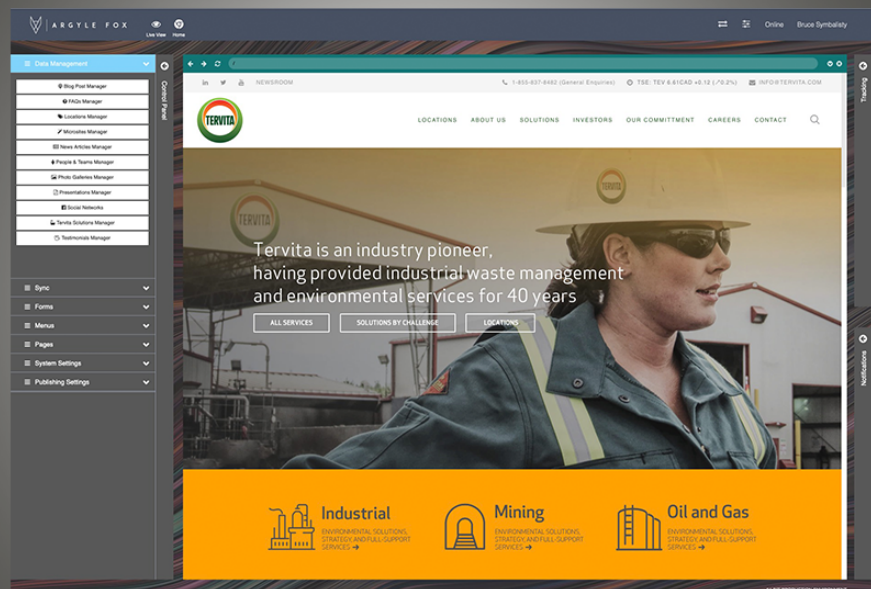




ARGYLE FOX™

ARGYLE FOX™ IS YOUR BFF IN THE RACE FOR DIGITAL ADVANTAGE, BUSINESS TRANSFORMATION, AND CUSTOMER ENTANGLEMENT. BECAUSE OF ITS ATOMIC ARCHITECTURE, YOU CAN SCALE, INTEGRATE, AND DEPLOY SOLUTIONS THAT EVOLVE IN LOCKSTEP WITH YOUR CUSTOMER, SUPPORTING YOUR PLANS AND INITIATIVES. ARGYLE FOX™ IS A **VERSATILE, CLEVER, AND AGILE** PLATFORM THAT ELIMINATES THE HEADACHES OF THE APPS, INTERNET OF THINGS, AND BIG DATA SOUP THAT BUSINESS HAS CREATED FOR ITSELF. **YOUR FRONT OFFICE TO BACK OFFICE — EVERYTHING FROM E-COMMERCE TO ERP SYSTEMS. DEPARTMENTS AND CUSTOMERS CAN BE CONNECTED, IMPROVED, AND MANAGED THROUGH ARGYLE FOX™.**

Yeah, it manages big fuzzy cool websites too.





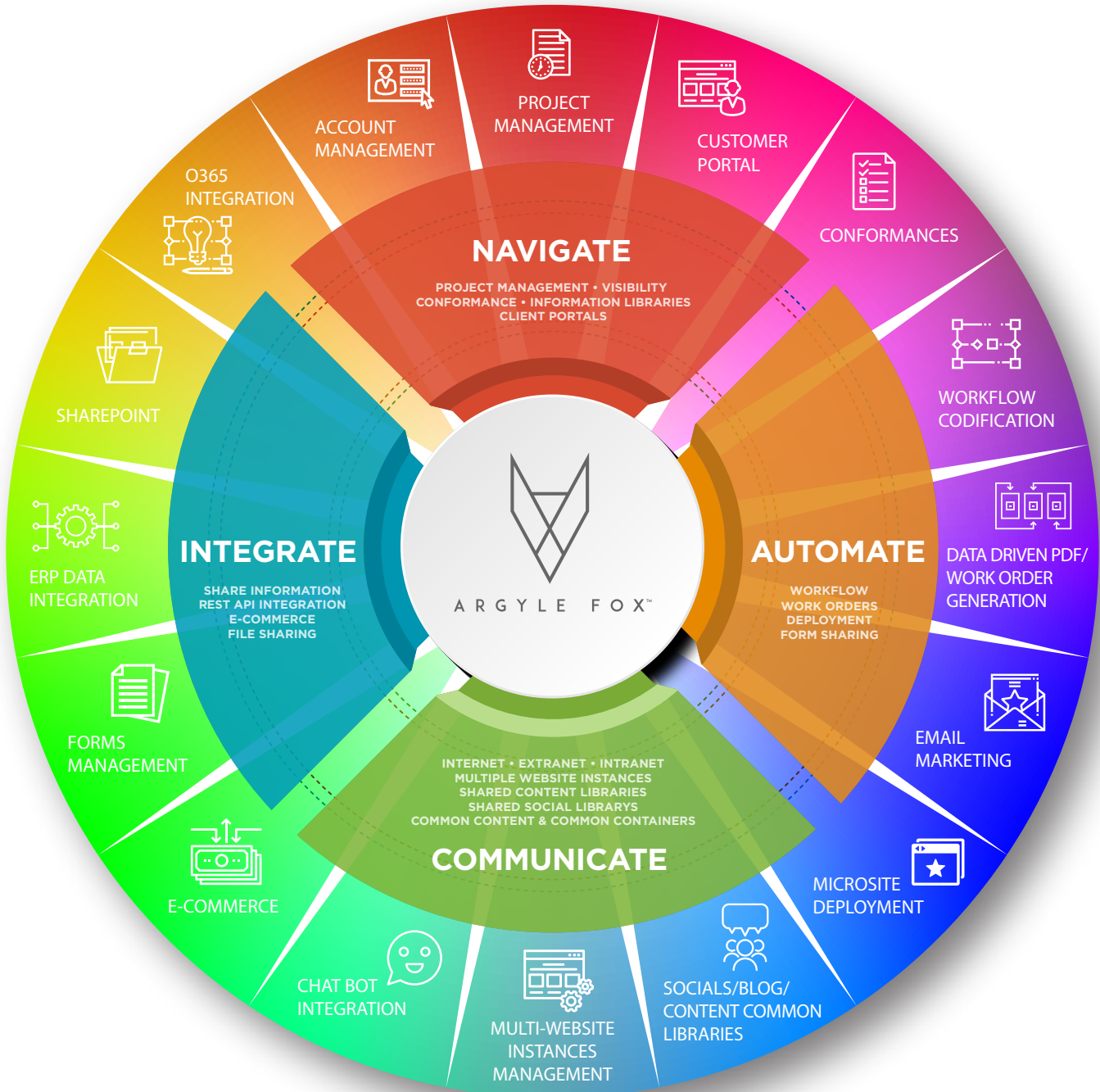
| A R G Y L E F O X™

Our solution, Argyle Fox™, began as a website builder and content management system, and evolved into a system integration and workflow efficiency tool built on a foundation of atomic architecture. This allows for highly efficient production and maintenance of multiple websites **(internets, intranets, and extranets)**, applications and content publication. Users are provided with all the basics they need through one intuitive visual interface. Argyle Fox™ ties data to replicable modules behind the scenes, automating key content management functions, and relieving internal teams of unnecessary data entry. Argyle Fox™ content containers and page layout libraries allow users to generate and update web pages, interactive maps, calendars, blogs, search and sort tiling systems, forms and automated email reports within minutes. Its mobile friendly engine generates sleek websites that scale effortlessly, engaging viewers on every device.

Together, using our tried and tested tool, we have an opportunity to elevate your online experiences by eliminating noise, automating key functions, and creating order and clarity for administrators in the management of your online identity. We are your strategic partner to go beyond the constraints of a traditional content management system with **context management**, which has nothing to do with technology and everything to do with what we can achieve together.

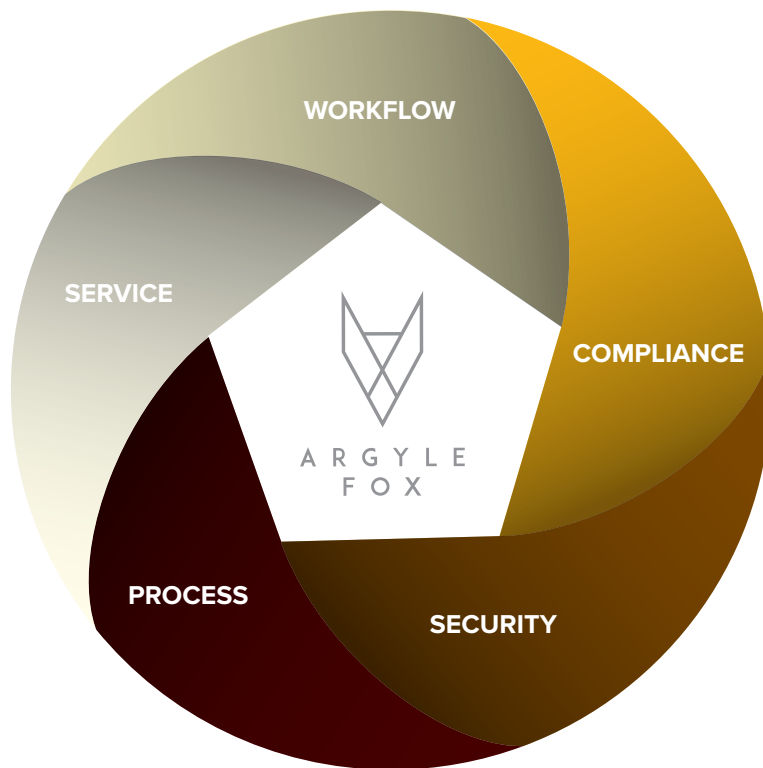


ARGYLE FOX™





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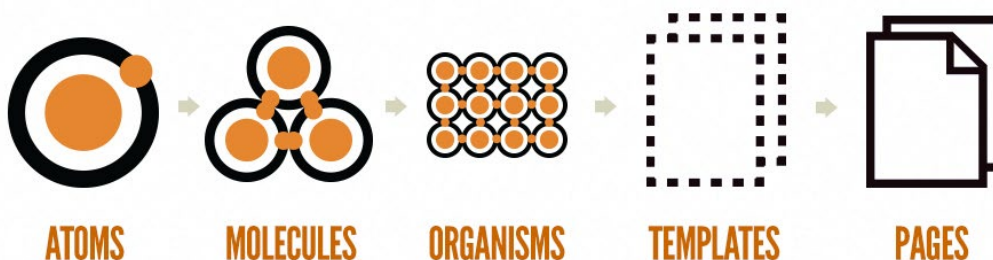


WYSIWYG editors & atomic design/architecture

The platform relies on a container based layout system (atomic design) instead of a template system. Unlike template systems, which have a fixed number of defined layouts that cannot be easily modified without altering other pages, our system empowers users with the ability to rearrange containers and change page layouts through its intuitive visual interface without the needed support of a developer.

Our system is a multi-environment solution that allows a system user to review their proposed edits prior to publishing. There will be an environment set up for developer testing, quality assurance, beta testing, CMS, and Live Public. All proposed edits can be viewed and tested within the CMS and then pushed to the Live Public with a press of a button.

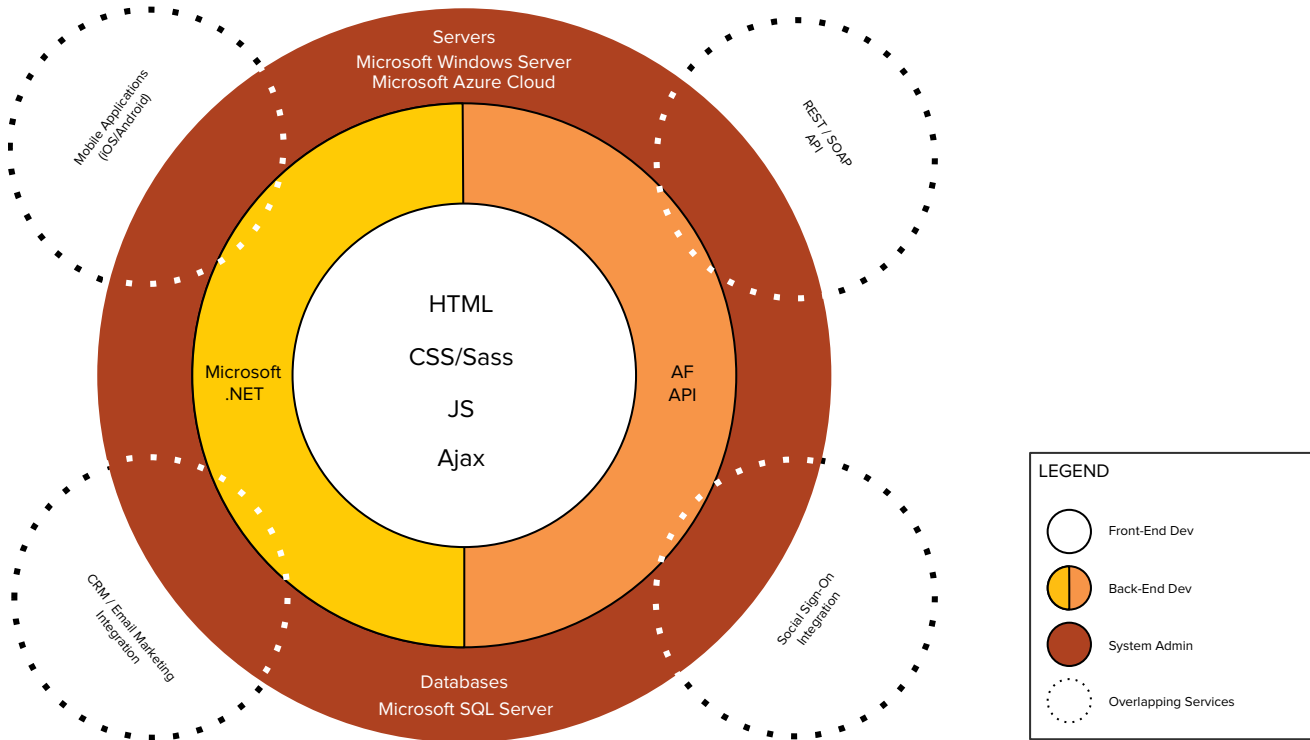
Atomic design/architecture principles allows users to get granular when editing within their thematic design framework while maintaining design integrity.





ARGYLE FOX™

TECH STACK



ERP and other system integration

We have the skills, tools, and experience to create a secure solution that matches workflow and increases operational efficiency for administrators and internal staff. Argyle Fox™ was specifically developed to address app bloat, integrate with Office365 & Sharepoint, and with other platforms. Our system has been successfully integrated with a variety of other products such as:

Moneris, Bambora, Stripe, Fast ERP System (by Constellation), Microsoft Retail Management System (RMS), Emma Marketing Email, GatherContent, Salesforce, Sugar CRM, Ghost Publishing, XenForo (Community Forum Software) IP-GeoLoc, Google Maps, Pinterest, Facebook, and Twitter. Any app with a REST API (best practice universal standard) can be integrated.

Properly engaged, the team works closely with stakeholders and staff to ensure integration of information between the website and other software applications is secure while minimizing unnecessary disturbance to existing workflows and administrative labour. Additional systems will be recommended and attached based on consultation and a thorough understanding of workflow, goals, and objectives and the depth of integration required.



ARGYLE FOX™

Hosting & Security

HOSTING

Argyle Fox™ is built on the **Microsoft.NET** platform. The website can be hosted within the **Microsoft Azure Cloud** (Canadian server facility if required), with a regional hosting partner, or your on-premise server, or a hybrid solution. Hosting is flexible, scalable, secure and robust to meet any temporary or permanent resource requirements.

Each website's pages and content can be managed separately, but also have relevant data shared and managed in a single location.

SECURITY

Argyle Fox™ successfully employs a variety of website development practices to ensure the protection of personal data.

- End-to-end password encryption
- 2-factor authentication
- SSL certificates
- OAUTH authentication
- LDAP authentication

Training

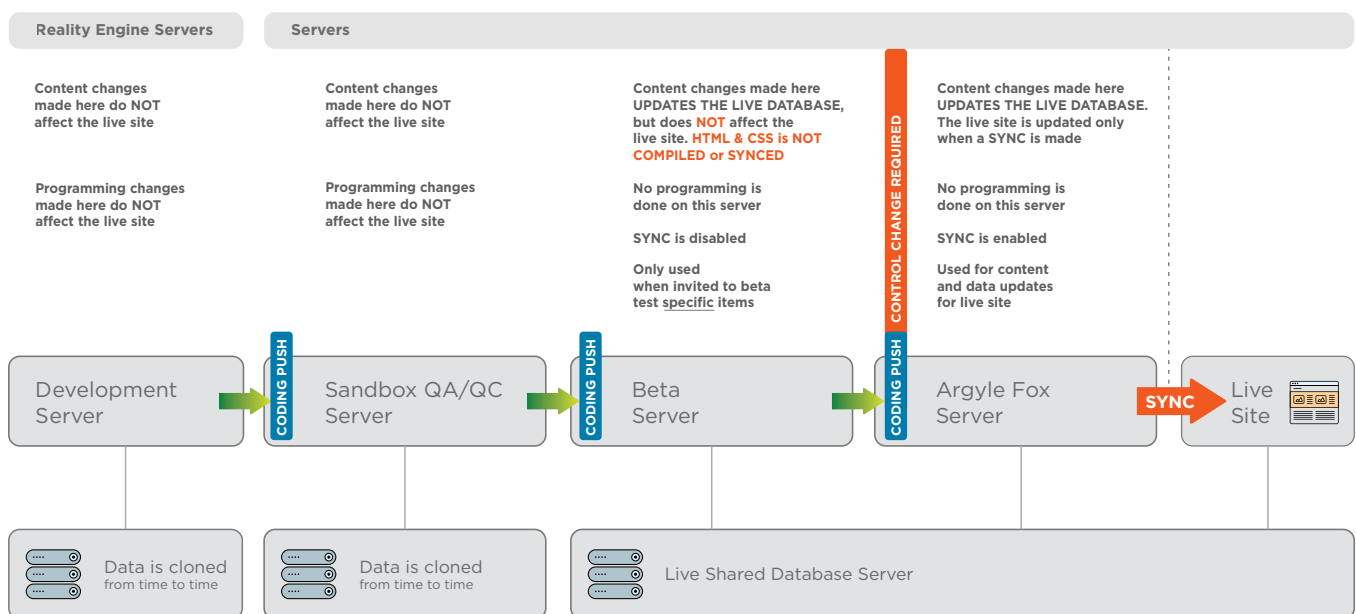
For convenience, each training session is recorded and posted within the Argyle Fox™ interface for viewing again at a later date. A basic training manual [PDF format] will also be provided with screen shots to assist administrators in finding what they are looking for. There are notes within the system to further assist users [i.e. image sizes, what information should be placed in which field] and there will be 1-2 minute video tutorials provided online for the function of main items in the CMS.



Stability and System Deployment

All upgrades take place through a rigorous testing process, with a final beta testing phase which the client may take part in prior to launch. Argyle Fox™ incorporates a pair of live instances during launch. During launch, the instance that is not in use will be upgraded and tested. After testing is complete, the upgraded instance will become the live instance and the other will be used for the next upgrade.

This method allows a quick and painless reversion if the need somehow ever arises. That being said, all upgrades must cycle through the following phases to ensure reliability (upgrades are included with subscription):



1. DEVELOPMENT PHASE

- Ensures code improvements work as expected
- Allows developers the flexibility to make changes as needed
- Code compiling and versioning

2. QUALITY ASSURANCE PHASE

- Allows testing of code improvements within the production environment
- Ensures there will be no data corruption prior to promotion to beta testing

3. BETA TESTING PHASE

- Provides end-user interaction with new code updates with live data before being promoted.
- Provides a safe environment for end-users to provide feedback to developers